

RECEIVED
CENTRAL FAX CENTER

005/016

MAR 12 2007

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-56CIP1 (GP-145-01-US)

Applicants: Leslie YEH, et al.

Serial No.: 10/823,508

Filing Date: April 12, 2004

Title: DETERMINING AND/OR USING LOCATION INFORMATION IN AN
AD SYSTEM

Examiner: Greta Lee Robinson

Group Art Unit: 2168

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

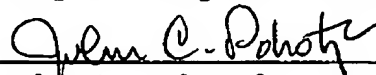
Sir:

REQUEST FOR A ONE (1) MONTH EXTENSION OF TIME

In response to the Notice of Non-Compliant
Amendment mailed on January 12, 2007, which set a time for
response to expire on February 12, 2007, please extend that
period one (1) month to expire on March 12, 2007. The
Patent Office is authorized to charge said fee of \$ 120.00
to the deposit account of Straub & Pokotylo, deposit
account number 50-1049.

Respectfully submitted,

March 12, 2007


John C. Pokotylo, Attorney
Reg. No. 36,242
Customer No. 26479
(732) 542-9070

03/13/2007 AWONDAF1 00000055 501049 10023500
01 FC:1251 120.00 DA

- 1 -

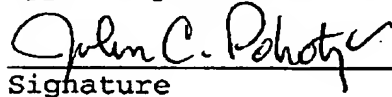
STRAUB & POKOTYLO
620 Tinton Avenue
Bldg. B, 2nd Floor
Tinton Falls, NJ 07724-3260

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

Type or print name of person signing certification



Signature

March 12, 2007

Date